

2019-2020 CORPORATE SPONSORSHIP OPPORTUNITIES

Title Sponsor **\$20,000**

1 Industry Exclusive

- **Recognition as presenting sponsor for the Big Event April 30, 2020**
 - Opportunity to host announcement event – at winter member happy hour
 - Opportunity to Chair & Emcee the Big Event
 - Member of Sponsorship Committee
 - Full page ad in program
 - 20 complimentary tickets to the Big Event April 30, 2020; 10 tickets to private reception
 - Prominent recognition in promotional materials
- **6 complimentary tickets to all General Membership speaker events (4)**
- **10 complimentary tickets to Annual Awards Dinner and Graduation June 16, 2020**
 - Full page ad in program
- **Recognition**
 - Logo and link on Leadership Howard County website
 - Logo at all LHC events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Pacesetter Sponsor **\$15,000**

2 Industry Exclusive

- **Recognition as Graduation/Annual Dinner sponsor**
 - Member of Sponsorship Committee
- **10 complimentary tickets to Annual Awards Dinner and Graduation June 16, 2020**
 - Opportunity to co-emcee at Annual Dinner/Graduation
 - Full page ad in program
 - Prominent recognition in promotional materials
- **6 complimentary tickets to all General Membership speaker events (4)**
- **10 complimentary tickets to the Big Event April 30, 2020; 10 tickets to private reception**
 - Full page ad in program
- **Recognition**
 - Logo and link on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Partner Sponsor **\$10,000**

4 Industry Exclusive

- **Recognition as General Membership Events sponsor (3 breakfast & 1 lunch)**
- **8 complimentary tickets to all General Membership speaker events (4)**
 - Emcee of one selected GM event with opportunity to introduce speaker
 - Member of Sponsorship Committee
 - Recognition in promotional material for all GM membership events
- **4 tickets to annual Awards Dinner and Graduation June 16, 2020**
 - Half page ad in program
- **10 complimentary tickets to the Big Event April 30, 2020; 5 tickets to private reception**
 - Half page ad in program
- **Recognition**
 - Logo and link on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Patron Sponsor **\$5,000**

- **Recognition as a Premier Session Day sponsor**
 - Speaking role on session day of choice
- **10 complimentary tickets to the Big Event April 30, 2020**
 - Quarter page ad in program
 - Recognition in promotional material
- **5 complimentary tickets to Awards Dinner and Graduation June 16, 2020**
 - Quarter page ad in program
- **2 complimentary tickets to all General Membership speaker events (4)**
- **Recognition**
 - Logo and link on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Supporter Sponsor **\$2,500**

- **3 complimentary tickets to the Big Event April 30, 2020**
- **2 complimentary tickets to Annual Awards Dinner and Graduation June 16, 2020**
- **Recognition**
 - Logo and link on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Donor Sponsor **\$1,000**

- **2 complimentary tickets to the Big Event April 30, 2020**
- **2 complimentary tickets to Annual Awards Dinner and Graduation June 16, 2020**
- **Recognition**
 - Listing on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Friend Sponsor **\$500**

- **1 complimentary ticket to the Big Event April 30, 2020**
- **1 complimentary ticket to Annual Awards Dinner and Graduation June 16, 2020**
- **Recognition**
 - Listing on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Nonprofit Sponsor **\$250**

- **1 complimentary ticket to the Big Event April 30, 2020 -OR-**
- **1 complimentary ticket to Annual Awards Dinner and Graduation June 16, 2020**
- **Recognition**
 - Listing on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

A LA CARTE OPTIONS

This Just In Programs

\$2,500 for the overall package -OR- \$625 per program

- 3-4 times/year
- Introduce the topic and speaker(s)
- Recognition on promotional materials

General Membership Social Events

- Recognition on promotional materials
- Opportunity to host and speak at the event

Call the office to discuss opportunities.

A LA CARTE OPTIONS cont.

Leadership Award Sponsor \$1,500

3 Awards – Distinguished Alumni, Unsung Hero and Legacy Leader

- 2 complimentary tickets to Big Event April 30, 2020
- 5 complimentary tickets to Annual Awards Dinner and Graduation June 16, 2020
- Introduce Award at the Annual Awards Dinner and Graduation

■ Recognition

- Listing on Leadership Howard County website
- Logo at all General Membership events
- Annual Business Monthly publication and social media
- Invitation to exclusive sponsor networking events

LU Scholarship \$1,200

- 2 complimentary tickets to Leadership U Dinner and Graduation December 2019 or 2020

■ Recognition

- Logo and link on Leadership Howard County website
- Logo at all General Membership events
- Annual Business Monthly publication and social media
- Invitation to exclusive sponsor networking events

BIG Event 2020 “Share the Story” Book Sponsor \$2,000, \$1,000, \$500

\$2,000

- 5 complimentary tickets to the Big Event April 30, 2020

\$1,000

- 3 complimentary tickets to the Big Event April 30, 2020

\$500

- 2 complimentary tickets to the Big Event April 30, 2020

■ Additional Recognition (all levels)

- Logo on book plate
- Logo and link on Leadership Howard County website
- Logo at all General Membership events
- Annual Business Monthly publication and social media
- Invitation to exclusive sponsor networking events

INDIVIDUAL GRADUATE SPONSORSHIP OPPORTUNITY

Leadership 500

- Annual Dues
- 1 ticket to the Big Event April 30, 2020*
- 1 ticket to the Annual Awards Dinner and Graduation June 16, 2020*
- 1 ticket to all Four General Membership speaker events (September Breakfast, November Breakfast, February Lunch and May Breakfast)*
- 1 ticket to each *This Just In* (typically four a year)*

\$500 FOR INDIVIDUALS OR \$350 FOR RETIREES AND THOSE EMPLOYED BY A NONPROFIT (WITH LESS THAN 25 EMPLOYEES)

- Invitation to exclusive sponsor networking events*
- 2 X's Best Class Ever points

**(Must register for each event – seat will not be automatically held)*

This is a way for individuals to give back more than dues, support LHC and pay in advance to attend all events!